



## How We Got Started

A wildly successful program in California for nearly twenty years that has expanded nationally, Tech Trek is a chance to ensure that girls are engaged in STEM. Since 2015, New Jersey AAUW branches have selected 152 girls entering 8th grade to attend the week-long camp at Stockton University.

## Who Leads Tech Trek in NJ

Somers Point attorney and AAUW Atlantic County NJ Branch member Michelle Douglass is the camp's Founding Director. Retired middle school teacher Ann Marchesani is our current Director, assisted by Claudine Keenan and Gail Davis. All three are joint members of Atlantic and Cape May County AAUW.

### Contact:

**Ann Marchesani**, *Director, Tech Trek*  
**Claudine Keenan**, *Assistant Director*  
**Gail Davis**, *Student Selection Director*

[AAUWSTEMCAMP@stockton.edu](mailto:AAUWSTEMCAMP@stockton.edu)

<http://techtrek-nj.aauw.net>

## Who We Are

Affiliated with the national American Association of University Women (AAUW), the first Tech Trek Camp in New Jersey was started by the Atlantic and Cape May County Branches of AAUW NJ, in 2015. The camp has expanded to accept applicants throughout the entire state, with support from AAUW NJ and every branch located in central, northern, and southern New Jersey – including members of the Virtual Branch who live in New Jersey and volunteer to support the camp.

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

***Will you help us spark STEM interest in the next generation of girls?***

Atlantic County AAUW members formed the Atlantic Women Charitable Organization to help you make your tax-deductible gift in support of this exciting opportunity for middle school girls in New Jersey.

## Two Ways to Give

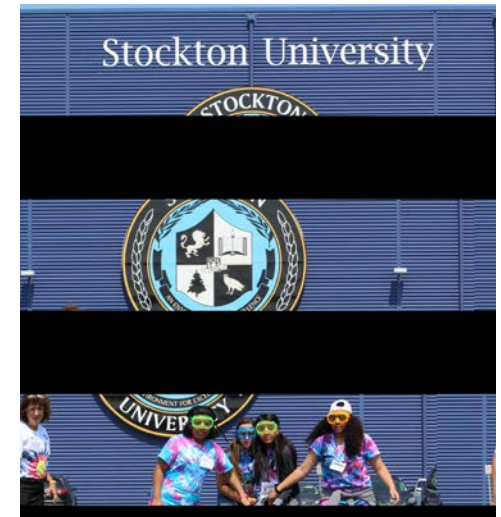
### Make checks payable to

AWCO Program Fund (Tech Trek)  
c/o Stockton University  
101 Vera King Farris Drive  
Galloway NJ 08205  
Attention: Claudine Keenan

Stockton University has proudly hosted Tech Trek NJ since its founding in 2015, serving as the camp's greatest source of volunteers, in-kind grants, and state-of-the-art facilities. Stockton's pristine setting on 2000 acres of Pinelands is a perfect venue!

### Make your gift online:

<http://elevate.stockton.edu/techtrek>



**AAUW of NEW JERSEY**  
**PRESENTS:**  
**TECH TREK**  
**@Stockton University**  
**July 15 – 21, 2018**



## What is Tech Trek?

This one-week, residential camp immerses 8th grade girls in Science, Technology, Engineering, and Math (STEM) classes and activities on a university campus. Hands-on experiences range from conducting chemistry and biology lab experiments to programming computer applications to dragging a seine net to participating in a drone flight. Girls learn firsthand about engaging careers from women employed in STEM fields.



The American Association of University Women (AAUW) began this camp with a small challenge grant, which must now be 100% replaced with philanthropic gifts and other grants. Hosting this year's camp for 60 girls coming from all over New Jersey, Stockton University is the largest donor to this program in NJ.



## How Does it Work?

Girls pay only \$50 to attend the entire week of camp, including all meals, supplies, residential costs, and trips.

Women from AAUW, Stockton University, neighboring organizations such as the Federal Aviation Administration, Leidos, and others volunteer, donating their time to lead workshops and offer STEM-intensive demonstrations, chaperone the girls around campus, and stay overnight in the residence halls. Teachers offer original science, engineering, and math-based courses, and sponsored courses from American Water, Arconic, and Symantec provides girls with current and future real-world opportunities.

## How Can We Help?

In order to provide this one-of-a-kind experience at a low cost to campers, we rely on support from people like you to bring this experience to our community.

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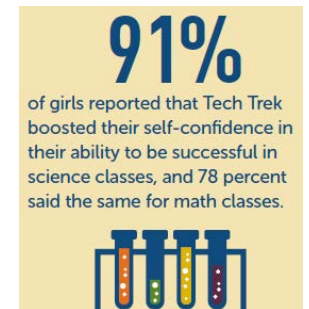
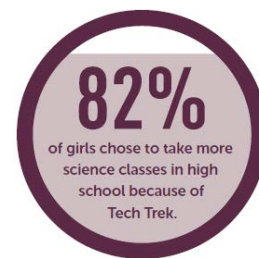
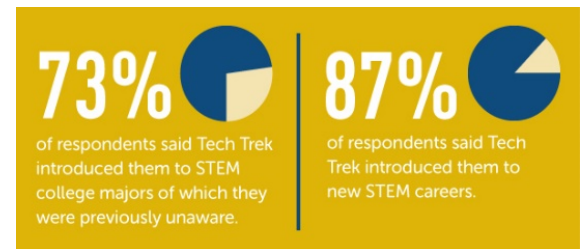
or:

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## What is the Impact?

We all have a vested interest in maintaining the United States' competitive edge in STEM fields. Through hands-on workshops, exposure to female role models, and engaging educational field trips, Tech Trek girls are encouraged to see themselves as future scientists, engineers, mathematicians, and computer scientists, while the atmosphere of a college campus helps them envision pathways to their future accomplishments. AAUW conducts follow up surveys with Tech Trek alumni to assess their long term successes:



"Tech Trek made me aware of all the possibilities in career choices. I realized how much of the world is dependent upon researchers and engineers."  
—Former attendee